RAIZCORP

Accelerating your success

WHO IS RAIZCORP?

Raizcorp was founded in 2000 as an entrepreneurial and business-support service provider. We have since evolved to a point where we can proudly declare ourselves to be Africa's only sustainable business incubator (although we prefer our own term, Prosperator). Indeed, according to *The Economist*, we are the only genuine business incubator in Africa.

We work with entrepreneurs at all stages to develop their businesses – whether these are small start-ups or established enterprises wanting to grow and scale. Our internationally acclaimed and highly practical programmes provide our entrepreneurs with a broad range of benefits.

OUR SERVICES

ACCESS TO INFRASTRUCTURE

Business infrastructure is expensive and often not ideally located. As part of our programmes, entrepreneurs have access to our offices, boardrooms, IT and front-desk infrastructure, and the use of our hot-desking facilities. They can also rent offices on a month-to-month basis. The true benefit of using Raizcorp's infrastructure is that clients and potential clients can interact with entrepreneurs in a professional context.

BACK-OFFICE SUPPORT

Small businesses need certain staff resources to grow. However, many small businesses cannot afford such resources or cannot make full enough use of them to make it cost effective to employ the staff full time. In many cases, businesses do without a bookkeeper or receptionist which can have a negative impact. As part of our programmes, we provide access to our professional staff including receptionists, bookkeepers and hospitality hostesses who are always ready to assist.

BUSINESS GUIDANCE

Each entrepreneur receives a team of entrepreneurial guides who act as "mentors" on strategy, finance, marketing, sales and personal development. Our guides are regarded as the crème de la crème of business mentors. They are carefully selected and highly trained to provide entrepreneurs with the high-quality experience and interactions they need to help move their businesses to the next level.

ENTREPRENEURIAL LEARNING

Successful entrepreneurs are lifelong learners who are obsessed with obtaining information and skills that will unlock their entrepreneurial potential. Raizcorp provides an approved and recognised practical learning curriculum for both entrepreneurs and their staff. The curriculum includes entrepreneurship, marketing, sales, finance and personal development to ensure entrepreneurs have every opportunity to supplement their gaps and areas for growth.

ACCESS TO SPECIALISTS

Growing businesses reach a point when they need specialist services in areas such as tax, human resources and law. Entrepreneurs are often unsure of which specialists to engage with who are cost effective and experts in their fields. We have a panel of various specialists for entrepreneurs to choose from, and they provide their services to businesses on our programmes at special rates.

ACCESS TO MARKETS

We understand the importance of market access for growing businesses. For this reason, we have developed a number of different channels to markets for our entrepreneurs. These range from access to over 500 businesses on our current programmes and over 13 500 alumni businesses, to direct access to large corporate supply chains and more.

ACCESS TO FINANCE

Cash flow is the lifeblood of any growing business and entrepreneurs are always searching for ways to access more finance at the right time. Although Raizcorp itself does not offer funding, we provide our entrepreneurs with access to a network of finance institutions that cater for the needs of entrepreneurial businesses. Participating on a Raizcorp programme increases the entrepreneur's chances of accessing this finance.

THE RAIZCORP COMMUNITY

The entrepreneurial journey can be very lonely. As part of our community, entrepreneurs are in the perfect position to interact with other business owners, and draw strength and inspiration from one another. In this environment, entrepreneurs can harness synergy and ensure that serendipity flourishes.

CONTACT US

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